

EVENT OUTCOME OPTIMIZATION

Helping Tech Sales & Marketing Teams Get ROI and ROR from In-Person and Virtual Conferences



Return from conferences with:

- **More leads and connections**
- **Stronger pipeline to closure**
- **Knowledge to elevate your business**

Conferences are essential for professional development. They offer a bounty of connections, education, and resources.

Discover how to decide what sessions to attend and how to turn the information gathered into action. Plus, get tips for connecting - and developing relationships - with speakers, sponsors, and other attendees.

Contact Debra to learn more about team workshops and individual consulting options.



ABOUT DEBRA ECKERLING

Goal Strategist Debra Eckerling, award-winning author of *Your Goal Guide: A Roadmap for Setting, Planning and Achieving Your Goals*, helps individuals and teams optimize results using her unique planning methodology: *the D*E*B METHOD*®.

A speaker, workshop leader, and corporate consultant, Debra has spoken on stages for TEDx, VON3, Engaging Virtual Meetings, DWEN, Agorapulse, and more. She is the host of the #GoalChat Twitter chat, #GoalChatLive show, and The DEB Show podcast.