



# DEBRA ECKERLING

## Goal Strategist, Workshop Leader & Award-Winning Author

Debra Eckerling is the award-winning author of *Your Goal Guide: A Roadmap for Setting, Planning, and Achieving Your Goals* and creator of the D\*E\*B METHOD®, for Goal-Setting Simplified. DEB stands for Determine Your Mission, Explore Your Options, Brainstorm Your Path. A goals strategist, corporate consultant, and workshop leader, Debra offers personal and professional planning, event strategy, and team-building for executives, entrepreneurs, consultants, and companies. Debra has spoken on stages for TEDx, VON3, Engaging Virtual Meetings Conference, Innovation Women, DWEN, Star Marketing Summit, Agorapulse, and more. She is the host of the #GoalChatLive show and The DEB Show podcast.



### GOAL STRATEGY FOR EVENT ATTENDEES

**Debra Eckerling** gets attendees engaged, excited, and motivated with her **PEP Talks**, so they get the most value out of your conference! People attend events for two reasons: networking and education. Her virtual goal-strategy sessions help attendees gain the connections, resources, and knowledge they need to elevate their businesses.

#### • Pre-Event Planning

##### **Debra Helps Attendees:**

- Identify their conference goals
- Create a plan for meeting people and choosing sessions
- Discover strategies that will set them up for success
- Connect with other attendees

#### • Post-Event Performance

##### **An Opportunity for Attendees to:**

- Discuss key takeaways
- Celebrate their conference wins
- Create a post-conference action plan
- Ask questions, make requests, and ensure they got what they needed from your conference

**Goal Strategy for Event Attendees** is the ultimate value-add for any conference.

### CONTACT DEBRA

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